MAKING MONEY

General Education / HIST 1180 6.0 Fall-Winter 2020-2021 York University Professor David Koffman koffman@yorku.ca

- Lecture Videos Posted to eClass: Fridays at 12noon <u>https://eclass.yorku.ca/eclass/course/view.php?id=2209</u>
- Instructor Open Office Hours: Wednesdays 10:30am-12noon https://yorku.zoom.us/j/93884602259?pwd=cS9JVmx2Ry9yVnM1cDJELzk0eVNWZz09 Meeting ID: 938 8460 2259. Passcode: 531659

What You Will Learn:

How and why do we humans make money *meaningful*? This course examines money, the "stuff" with which all of us are preoccupied, but about which few have spent much time thinking critically. As an introduction to one of the core substance-symbols of human life, this course tries to convey the powerful and mind-bending notion that money is not a single "thing" but a construct that changes enormously over time, across cultures, and, most importantly, on account of the questions we ask about it. "Making Money" explores a set of issues, problems, and themes from the dawn of human life to the digital age, including the tensions between risk & reward, freedom & security, individuals & systems, power & value. It is <u>not</u> a "how-to" class on acquiring more wealth.

How You Will Learn:

As a 6.0 credit General Education course, Making Money aims to develop some of the skills that are necessary for successful undergraduate careers: critical thinking, engaged reading, and polished writing. No calculators or calculations will be required. The yearlong course is divided into 12 x two-week-long units, each of which asks a deceptively simple question. In order to answer these questions, the course draws on readings from a variety of scholarly fields, as well as film clips, music lyrics, sources from far and wide, past and present, when possible.

Schedule of Topics: Fall 2020 Term:		
	De l Malia Marani ar Daga Marani Malia Ma2	
UNIT 1:	Do I Make Money or Does Money Make Me?	(Psychology / Social Work)
UNIT 2:	Why Did Money Begin?	(Anthropology)
UNIT 3:	What Can't Money Buy?	(Sociology)
UNIT 4:	What's an Old Coin Worth?	(Classics)
UNIT 5:	More Money, More Happiness?	(Philosophy)
UNIT 6:	Does God Hate Money?	(Religious Studies)
Winter 2021 Term:		
UNIT 7:	When Did Time Become Money?	(History)
UNIT 8:	How Sick Is Gambling?	(Criminology)
UNIT 9:	How, Exactly, is Money on My Mind?	(Neuropsychology)
UNIT 10:	Can There Be Democracy Without Capitalism?	(Political Science)
UNIT 11:	How Beautiful is Money?	(Art History)
UNIT 12:	How Valuable is Your Idea?	(Law)

Each two-week-long unit includes:

- Two lectures on the question/theme, one introductory one by the course instructor, and one more specialized lecture on the same question/theme by a guest professor.
- Two readings, closely related to the question/theme of the lectures.
- Two written conversations with the students in your tutorial section, run by your TA on the Discussion Forum section of the course eClass site, designed to help students work through the content of the lectures and readings, and to practice essential academic skills.
- Two opportunities to discuss the course with the instructor during his Open Office Hours.
- Two opportunities to discuss the course with your TA during her/his Open Office Hours.

Mode of Delivery:

This course will be offered remotely and asynchronously.

- Recorded Video Lectures will be posted to the course eClass site on Fridays at 12noon.
- Lecture notes will be posted to the course eClass site along with the Recorded Video Lectures.
- All of the readings for this course will be available, for free, through the York Library website or online.
- Assignments will be submitted, graded, and returned electronically through the course eClass site.
- Discussion Forums will be held on the course eClass site.
- Quizzes and Skill-Builders will be taken on directly on the course eClass site.

Learning Outcomes:

I have two sets of goals for you. By the end of the course, I hope you will have:

- Improved your scholarly skills so as to: Sharpen your critical thinking Successfully write with a small set of distinct "voices" Engage in various scholarly disciplines' conversations
- 2. Acquired knowledge and insight so as to:
 - Be an active discussant in any non-technical discussion about money
 - Be able to apply what you know about money to new questions about it in the future.
- What does success in this course (and in your undergraduate career) look like **for you**? Please take the time to set some goals for yourself. Write down a few learning objectives, and periodically check in with your list to ensure that you're getting what you want from our work together.

What You Will Read:

All of the readings for this course are available online. Most of them are scholarly, academic journal articles from various fields. Some of the readings were published in popular, non-academic publications. Some of the readings can be accessed through the York Library website only, while others can be found using a simple google search. In this class you will learn how to search for and find specific articles; you will also learn to search and browse for articles for which you don't already have the citation. There is no course reader, and no assigned books. The reading, in other words, won't cost you a dime.

Notes on the Readings:

- 1. All readings are mandatory.
- 2. If the links to the readings don't work, access them by going to: <u>http://www.library.yorku.ca</u>
 - First look up the Journal [journal name is italicized, e.g., Journal of Financial Therapy].
 - Then find the "Title of the Article," or by the author who wrote the article, or the year and volume number of the journal in which it was published within the *journal*.
 - Chapters from <u>Books [titles are underlined]</u> can be found by searching for the <u>book title</u> in the York Library site. Most of the books have linkable electronic versions of the book chapter.
 - If you're using the Library home page off campus, you'll be prompted to login to your York account.

Assessment Scheme:

Fall Term:								
1.	Childhood Memories of Money	10%	Due September 30, 12noon					
2.	Find + Analyze an Image About Money	10%	Due: October 28, 12noon					
3.	Responses to Readings and Lectures	8%	Due: 8 out of 12 weeks					
4.	Skill Builders	5%	Due: 5 of 6; 1 st tutorial of unit					
5.	Fall Term Quizzes	12%	Due: 2 nd tutorial of each unit					
Winter Term:1. One Unit, In-Depth10%Due: January 27, 12noon								
1.	One Unit, In-Depth	10%	Due: January 27, 12noon					
2.	Create a Unit	10%	Due: February 24, 12noon					
3.	Revise One Prior Assignment	10%	Due: March 31, 12noon					
4.	Responses to Readings and Lectures	8%	Due: 8 out of 12 weeks					
5.	Skill Builders	5%	Due: 5 of 6; 1 st tutorial of unit					
6.	Winter Term Quizzes	12%	Due: 2 nd tutorial of each unit					

100% + bonus points available to be earned (see eClass)

More elaborate instructions for each assignment, including grading rubrics, will be emailed to students and posted on our course's Eclass site at least 2 weeks before they are due. The assignments for this course are designed to stimulate deeper thinking about particular topics **and** as vehicles for enhancing your scholarly skills. The course follows the History Department's grading policies and standards which can be found here on the History Department's website: http://history.laps.yorku.ca/students/grading-system/

Grading Scheme:

The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York: (e.g., A+=9, A=8, B+=7, C+=5, etc.). Assignments and the exam will bear either a letter grade designation or a corresponding number grade (e.g. A+=90 to 100, A=80 to 90, B+=75-69, B=.70-74, C+=65-69, C=60-64, etc.).

Submitting your Assignments:

All written assignments must be submitted **electronically**, through the course Eclass site. DO NOT email assignments to your TAs. All submissions are **due at 12noon on Wednesdays** during the week in which they are due (this marks the end of the instructor's Open Office Hours, and the class time had we been meeting in person).

Late Policy:

All **late** submissions will be penalized 2% per day for the first 5 days (weekends included), and 3% for every subsequent day unless you have permission, **in advance**, without exception, from your TA.

Grade Reappraisals:

If you believe you have been graded in a way that is unfair and wish to appeal the grade your TA has given you on a particular assignment, you can re-submit your work with a *written explanation* to your TA. Your TA will respond to you. If that is not satisfying, you can resubmit your assignment to Professor Koffman (on paper) together with a written outline of why you think you were graded unfairly and a copy of the feedback your TA provided **within 2 weeks of receiving your grade**. Professor Koffman will evaluate your work using the given criteria. Your new grade will be the grade of record, even if it is lower than the one your TA initially gave you. If you remain unhappy with your grade after this process, you may contact Professor Shubert, the Chair of Undergraduate Studies for the Department of History for a round of further appeal **within 2 weeks of receiving your revised grade**. You have the right to appeal your final grades. The History Department's policy on grade reappraisals, including link to the grade reappraisal form, is here: http://www.yorku.ca/uhistory/undergraduate/grading_policies.html#appraisals

Tutorial Section Numbers, Open Office Hours, TAs, TA emails:

1.	Wednesdays	9:30-10:30am	Lilian Al-Assadi Al-Radi	ad1734@yorku.ca
2.	Tuesdays	10am-11am	lason-Nikolaos (Jason) Rodopoulos	jnrods@yorku.ca
3.	Thursdays	11:30-12:30pm	Victor (Mike) Roberts	mrob93@yorku.ca
4.	Tuesdays	10:30-11:30am	Zach Consitt	<u>zach10@my.yorku.ca</u>
5.	Wednesdays	1:30-2:30pm	Evania Pietrangelo-Porco	<u>evaniap@my.yorku.ca</u>
6.	Mondays	10am-11am	Angelo Laskaris	laskang@yorku.ca
7.	Wednesdays	3:30-4:30pm	Lilian Al-Assadi Al-Radi	ad1734@yorku.ca
8.	Tuesdays	11am-12pm	lason-Nikolaos (Jason) Rodopoulos	<u>jnrods@yorku.ca</u>
9.	Thursday	2:30-3:30pm	Victor (Mike) Roberts	mrob93@yorku.ca
10.	Tuesdays	2:30-3:30pm	Zach Consitt	zach10@my.yorku.ca
11.	Wednesdays	3:30-4:30pm	Evania Pietrangelo-Porco	<u>evaniap@my.yorku.ca</u>
12.	Mondays	11am-12pm	Angelo Laskaris	laskang@yorku.ca

You cannot switch tutorials without permission; your TA will be grading your work and keeping track of your grades. You will receive a Zoom link and passcode for your *optional* TA Open Office Hours. Feel free to drop in to discuss the course content, expectations, or your grades and work. Your TAs will create breakout rooms in Zoom if you'd like to have a private discussion with her/him. If the designated time for your TA's office hours do not work for your schedule but you would still like to meet with your TA, just email him/her to arrange a mutually agreeable time to meet over Zoom.

Religious Observance Accommodation: https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs

Email Policy:

The Course Director and TAs will endeavour to reply to your emails within 2 business days. Please do not expect instantaneous responses. Please write emails in a professional tone / writing style, and edit them before you send them. A word to the wise: err on the side of formality. Emails will come from the Course Director or your TAs periodically via Eclass. Be sure to use your <u>xxx@yorku.ca</u> email address to ensure that communication is smooth. **Non-York email addresses cannot be used for this course**.

The Department of History:

Please consider becoming a major or minor in History. Upcoming events, resources for undergraduate history students, faculty and staff information, and much more, can be found here: http://www.yorku.ca/uhistory/. For History's Undergraduate Program links to information on history major career paths, degree programs (what is required for majors, minors, etc.), and degree checklists: http://history.laps.yorku.ca/undergraduate-program. The main contact for advising for history majors, minors and for problems that your history professors and/or teaching assistants cannot solve is the Director of Undergraduate Studies, Professor Adrian Shubert who can be contacted at dushist@yorku.ca/undergraduate. The Director of Undergraduate Studies will be available for video and telephone office hours. Email the Undergraduate Program Assistant at patricad@yorku.ca.

Refund Table (Student Financial Services): <u>https://sfs.yorku.ca/refunds/tables/</u>

Important Add/Drop Deadlines:

Last date to enroll without permission of course director Last date to enroll WITH permission of course director Last date to drop courses without receiving a grade Course Withdrawal Period (Receive a "W" on transcript) September 22, 2020 October 6, 2020 February 5, 2021 February 6 - April 12, 2021

Support for Your Learning:

Professor Koffman, and your TAs are ready, willing and able to offer you whatever help / advise / support we can for your improved writing, reading, and research skills. All of us could use to improve some skills, irrespective of the quality of those we have already managed to acquire. Seek help! York University offers a host of other services that you are strongly encouraged to take advantage of.

- York Students: <u>http://www.yorku.ca/laps/students/index.html.</u> This website links to the excellent resources, and enthusiastic experts who are here to help you get the most out of your undergraduate careers.
- Centre for Student Engagement: <u>http://www.yorku.ca/laps/students/engage/getinvolved/</u>
- **SPARK** [Student Papers and Academic Research Kit]: <u>www.yorku.ca/spark</u>, York's portal for undergraduate academic achievement/support; an on-line tutorial that provides tips and tools for understanding and successfully completing university-level assignments.
- York's **Centre for Counseling and Disability Services** can also provide you with other forms of support, including special accommodations for your learning disabilities, counseling for any struggles you may be having emotionally or psychologically: http://www.yorku.ca/cds/.
- The Writing Centre: One-to-one help with a writing instructor on any writing assignment. Enroll to set up an appointment, or drop-in: <u>http://www.yorku.ca/laps/writ/centre/</u> Bring a copy of your assignment to your appointment.
- York University Libraries: Links to the main catalogue, e-resources, on-line help chat line with librarian, and many other research aids: http://www.library.yorku.ca/web/. The Library offers a range of services to help you mature into skilled scholars. More info website, and make an appointment with a librarian. They are generally thrilled to help students: http://www.library.yorku.ca/web/. The Library offers a range of services to help you mature into skilled scholars. More info website, and make an appointment with a librarian. They are generally thrilled to help students: http://www.library.yorku.ca/cms/undergraduate/help/.
- Undergraduate History Student Association: http://history.laps.yorku.ca/students/undergraduate-history-student-association-uhsa/ to get involved.
- Learning Disability Services: <u>http://lds.info.yorku.ca/</u>
- Alternative Exams Scheduling: http://altexams.apps01.yorku.ca/ (for students registered with LDS).
- English as a Second Language (ESL): If you need some help with English reading, writing or verbal communication skills, go to the ESL Open Learning Centre. They will be more than happy to give you some help: http://www.yorku.ca/eslolc/keele/default.asp
- First Year Students should visit http://yulink.yorku.ca and move through the Co-Curricular Certificate in September or October if it's still being offered this year. It will help orient you (them) to York, plus the certificate is something you can put on your resume! If you complete the Co-Curricular Certificate by the deadline you can take a screen shot of your success and present it to your TA who will bump up your course grade by 1%.

Academic Honesty:

Violations of the York Senate Policy on Academic Honesty will be treated severely. Recent penalties have included failure in the course, suspension from the University, and withholding or rescinding a York degree, diploma or certificate. Cheating during in-class or take-home examinations, collaborating on written assignments, failing to use quotations marks and citations when using or paraphrasing the printed or electronically disseminated work of others, aiding or abetting academic misconduct, and violating any other part of the Policy on Academic Honesty will result in penalties. For further details, see the relevant part of the York Website: http://secretariat-policies.info.yorku.ca/policies/academic-honesty-senate-policy-on/

York's Senate Policy on Academic Honesty requires that "persons do not falsely claim credit for the ideas, writing or other intellectual property of others, either by presenting such works as their own or through impersonation. Similarly, academic honesty requires that persons do not cheat (attempt to gain an improper advantage in an academic evaluation), nor attempt or actually alter, suppress, falsify or fabricate any research data or results, official academic record, application or document. Suspected breaches of academic honesty will be investigated and charges shall be laid if reasonable and probable grounds exist." There is a process for adjudicating cases. It is my responsibility to follow York's policy, and it is your responsibility to know it: http://calendars.registrar.yorku.ca/2012-2013/policies/honesty/

York Student Code of Conduct: <u>http://www.yorku.ca/oscr/pdfs/StudentCodeOfConduct.pdf</u> Academic Integrity Tutorial: <u>http://www.yorku.ca/tutorial/academic_integrity/index.html</u>

Please save all of your drafts of your essays and assignments. If your TA suspects any form of academic dishonesty – intentional or not – s/he will ask to see your "rough" work. A written assignment is not considered complete until you have satisfactorily explained your work if you are asked to do so.

Course Schedule and Reading Assignments

UNIT 1:

Do I Make Money or Does Money Make Me?

- Video Posting to Eclass: Friday September 4, 12noon.
- Reading: Furnham, Adrian; Sophie von Stumm, and Rebecca Milner, (2014) "Moneygrams: Recalled Childhood Memories about Money and Adult Money Pathology," *Journal of Financial Therapy*: Vol. 5: Iss. 1, Article 4: <u>https://ocul-</u> <u>yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/doaj_soai_doaj_org_article_5c07b478</u> <u>1bfe45ad9c69ef8cbc5c456f</u>.

Guest: Stephanie Cheung, Student Counseling and Development + Panel Discussion

- Video Posting to Eclass: Friday September 11, 12noon.
- Reading: Wilton, R. D. (2003). "Poverty and mental health: A qualitative study of residential care facility tenants." *Community Mental Health Journal*, 39 (2), 139-56. <u>https://oculyor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/springer_jour1022662704461</u>

UNIT 2:

Why did Money Begin?

- Video Posting to Eclass: Friday September 18, 12noon.
- Reading: Frederic Pryor, "The Origins of Money," Journal of Money, Credit and Banking. Vol. 9, No.3. (Aug. 1977), pp.391-409. <u>https://ocul-</u> yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/jstor_archive_110.2307%252F1991961

Guest: Karl Schmid, Anthropology

- Video Posting to Eclass: Friday September 25, 12noon.

Childhood Memories of Money Assignment Due September 30, 12noon, submitted through Eclass.

UNIT 3:

What Can't Money Buy?

- Video Posting to Eclass: Friday October 2, 12noon.
- Reading: Edward Song, "Commodification and Consumer Society: A Bibliographic Review" The Hedgehog Review: Critical Reflections on Contemporary Culture. Vol.5, No.2, Summer 2003, pp.109-121. <u>https://ocul-</u> yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/gale_ofa133101178

Fall Reading Week October 10 – October 16

Guest, Salewa Olawoye-Mann, Social Science

- Video Posting to Eclass: Friday October 16, 12noon.
- Reading: Michael Sandel, "What Money Can't Buy: The Moral Limits of Markets." Tanner Lectures on Human Values. Oxford University. May 1998. Lecture 1, "Commodification, Commercialization and Privatization" pp.89-109. <u>https://tannerlectures.utah.edu/_documents/a-to-z/s/sandel00.pdf</u>

UNIT 4:

What's an Old Coin Worth?

7843

- Video Posting to Eclass: Friday October 23, 12noon.
- Reading: Christopher Howgego, <u>Ancient History from Coins</u>. New York: Routledge, 1995. Chapter 1, "Money," pp.1-23. <u>https://ocul-yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/cdi_askewsholts_vlebooks_978113487</u>

Image of Money Analysis Due

October 28, 12noon

Guest: Sarah Blake, Classics

- Video Posting to Eclass: Friday October 30, 12noon.
- Reading: Karsten Dahmen, <u>The Legend of Alexander the Great on Greek and Roman Coins</u>. New York: Routledge, 2007. Chapter 1, "Images of Alexander" pp.6-38. (Scott Library, online) <u>https://ocul-</u>

yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/1jocqcq/alma991015888619705164

UNIT 5:

More Money, More Happiness?

- Video Posting to Eclass: Friday November 6, 12noon.
- Readings: Daniel Kahneman and Angus Deaton, "High income improves evaluation of life but not emotional well-being," *Proceedings of the National Academy of Sciences of the United States of America.* Vol. 107, No. 38 (September 21, 2010), pp. 16489-16493. (5pgs) <u>https://oculyor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/sqt9v/gale_ofa238553475</u>
- AND: Ed Diener, Weiting Ng, James Harter and Raksha Arora, "Wealth and Happiness Across the World: Material Prosperity Predicts Life Valuation, Whereas Psychosocial Prosperity Predicts Positive Feeling," *Journal of Personality and Social Psychology*. July 2010, Vol. 99, Issue 1, pp. 52-61. (10pgs) <u>https://ocul-yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/gale_ofa230684616</u>

Guest: Jordan Koffman, Philosophy (George Brown College)

- Video Posting to Eclass: Friday November 13, 12noon.
- o Readings: excerpts from Aristotle, Plato, and Epicurus, links posted on Eclass.

UNIT 6:

Does God Hate Money?

- Video Posting to Eclass: Friday November 20, 12noon. 0
- Reading: Lisa Keister, Faith and Money: How Religion Contributes to Wealth and Poverty. 0 Cambridge University Press, 2011, Chapter 1, "Religion and Wealth," pp.1-29. (Scott Library, online) https://oculyor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/1jocqcq/alma991005963019705164

Guest: Scott McLaren, Religious Studies

- Video Posting to Eclass: Friday November 27, 12noon. 0
- Reading: Catherine Brekus, "The Perils of Prosperity: Some Historical Reflections on Christianity, 0 Capitalism, and Consumerism in America," in Brekus & Gilpin, American Christianities: A History of Dominance and Diversity. Chapel Hill: University of North Carolina Press, 2011, pp.279-306 https://ocul-

yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/1jocqcq/alma991027157399705164

WINTER TERM

UNIT 7:

When did Time Become Money?

- Video Posting to Eclass: Friday January 8, 12noon 0
- Reading: Ellen, M. W. (1998). "The Agrarian Origins of Capitalism." Monthly Review, 50 (3), 14-31. 0 https://ocul-yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/gale_ofa21031830

Guest: Jennifer Stephen, History

- Video Posting to Eclass: Friday January 15, 12noon 0
- Reading: E. P. Thompson, "Time, Work-Discipline and Industrial Capitalism," Past & Present. No. 38. 0 Dec.1967, pp.56-97. https://oculyor.primo.exlibrisqroup.com/permalink/01OCUL_YOR/j50f41/cdi_crossref_primary_10_1093_past_3 8_1_56

UNIT 8:

How Sick is Gambling?

- Video Posting to Eclass: Friday January 22, 12noon 0
- 0 Reading: Sanscartier, Matthew D., Jason D. Edgerton, and Matthew T. Keough. "Attitudes towards Gambling in a Canadian University Sample of Young Adults." International Gambling Studies 20, no. 1 (January 2, 2020): 37-56. https://doi-

org.ezproxy.library.yorku.ca/10.1080/14459795.2019.1649448

One Unit, In Depth Assignment Due January 27, 12noon.

Guest: James Williams, Criminology

- Video Posting to Eclass: Friday January 29, 12noon
- Reading: King, Serena M., Gretchen R. B. Saunders, Irene J. Elkins, Ken C. Winters, William G. Iacono, and Matt McGue. "Where Do Gambling Problems Fit in the Structure of Psychopathology during Emerging Adulthood?" *International Gambling Studies* 20, no. 1 (January 2, 2020): 1–13. <u>https://doi-org.ezproxy.library.yorku.ca/10.1080/14459795.2019.1643901</u>
- Eyzop, E., Vanier, A., Leboucher, J. *et al.* Materialism, Financial Motives and Gambling: Examination of an Unexplored Relationship. *Journal of Gambling Studies*. Vol. 35, 861–873 (2019). <u>https://doiorg.ezproxy.library.yorku.ca/10.1007/s10899-018-9807-6</u>

UNIT 9:

How, Exactly, is Money on my Mind?

- Video Posting to Eclass: Friday February 5, 12noon
- Readings: Knutson, "The Neural Basis for Financial Risk Taking," in Neuron. 2005 Sep 1;47(5):763-70; <u>https://ocul-</u> yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/sqt9v/elsevier_sdoi_10_1016_j_neuron_2005_ 08_008
- SKIM: Kahneman & Tversky, "Prospect Theory: An Analysis of Decision under Risk" *Econometrica*.
 V.47, #2 (Mar., 1979): 263-291. <u>https://ocul-</u>
 <u>yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/proquest214665840</u>

Winter Reading Week February 13 – 19

Guest: Shayna Rosenbaum, Neuropsychology

- Video Posting to Eclass: Friday February 19, 12noon
- Readings: Andrejevic, Mark. "Brain Whisperers: Cutting through the Clutter with Neuromarketing." Somatechnics 2.2 (2012): 198–215. <u>https://ocul-</u> yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/edinburgh10.3366%252Fsoma.2012.0 057;
- SKIM: Gu, Ruolei, Wenhao Huang, Julia Camilleri, Pengfei Xu, Ping Wei, Simon B. Eickhoff, and Chunliang Feng. "Love Is Analogous to Money in Human Brain: Coordinate-Based and Functional Connectivity Meta-Analyses of Social and Monetary Reward Anticipation." *Neuroscience & Biobehavioral Reviews* 100, no. Complete (May 1, 2019): 108–28. <u>https://doiorg.ezproxy.library.yorku.ca/10.1016/j.neubiorev.2019.02.017</u>.

Create a Unit Assignment Due February 24, 12noon

UNIT 10:

<u>Can There Be Democracy without Capitalism?</u>

- Video Posting to Eclass: Friday February 26, 12noon
- Readings: Gabriel Almond, "Capitalism and Democracy," *PS: Political Science and Politics*. vol. 24, no. 3. (Sept. 1991) pp.467-474. <u>https://ocul-yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/jstor_archive_210.2307%252F420091</u>

Guest: Dennis Pilon, Politics

- Video Posting to Eclass: Friday March 5, 12noon
- Readings: Wolfgang Merkel, "Is Capitalism Compatible with Democracy?" Zeitschrift f
 ür Vergleichende Politikwissenschaft. 2014 (8) 109 – 128 <u>https://ocul-</u> yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/sqt9v/cdi_crossref_primary_10_1007_s12286_ 014_0199_4;
- Bernholz, Peter. "Democracy and Capitalism: Are They Compatible in the Long-Run?" Journal of Evolutionary Economics 10.1-2 (2000): 3–16. <u>https://ocul-</u> yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/j50f41/springer_jour10.1007%252Fs0019100 50002

UNIT 11:

How Beautiful is Money?

- Video Posting to Eclass: Friday March 12, 12noon
- Readings: Paul Mattick "The Romance of Art and Money," International Journal of Political Economy, Vol. 25, No. 2, The Political Economy of Art (Summer, 1995), pp. 3-8. <u>https://oculyor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/sqt9v/informaworld_s10_1080_08911916_19</u> 95_11643898;
- Boris Groys, "Art and Money," *e-flux journal #24*, April, 2011. 9pg <u>https://www.e-flux.com/journal/24/67836/art-and-money/</u>

Guest, Sara Angel, Art History

- Video Posting to Eclass: Friday March 19, 12noon
- Readings: Anna Blume Huttenlauch, "Street Scenes and other Scenes from Berlin Legal Issues in the Restitution of Art after the Third Reich," German Law Journal 7, no. 10 (October 1, 2006): 818-832 <u>https://ocul-</u>

yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/sqt9v/cdi_crossref_primary_10_1017_S20718 32200005137

UNIT 12:

How Valuable is Your Idea?

- Video Posting to Eclass: Friday March 26, 12noon
- Reading: Greene, Edith. "On Juries and Damage Awards: The Process of Decision-Making." Law & Contemporary Problems. 52 (1989): 225-246. <u>https://ocul-</u> yor.primo.exlibrisgroup.com/permalink/01OCUL_YOR/sqt9v/proquest1690654458

Revisions Assignment Due March 31, 12noon.

- Guest: Carys Craig, Osgoode Hall Law School
 - Video Posting to Eclass: Friday April 2, 12noon
 - Readings: Jessica M. Silbey, The Eureka Myth: Creators, Innovators, and Everyday Intellectual Property (Stanford University Press, 2015) <u>Suffolk University Law School Research Paper No. 15-7</u> <u>https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2564768</u>

Last day to withdraw from the course and have a "W" on your transcript: April 12, 2021